

Diversifying participation - insights from Kivikko forest events



<https://kivikonmetsanpuolesta.blogspot.com/>



@kivikonmetsanpuolesta



Kivikon metsän puolesta

Speaker

PhD Mira Grönroos

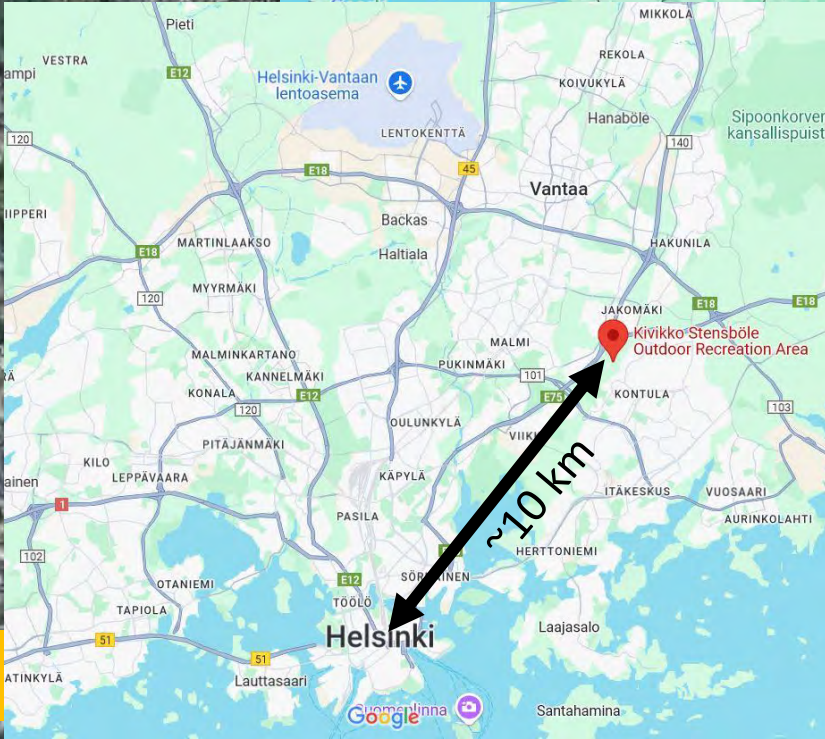
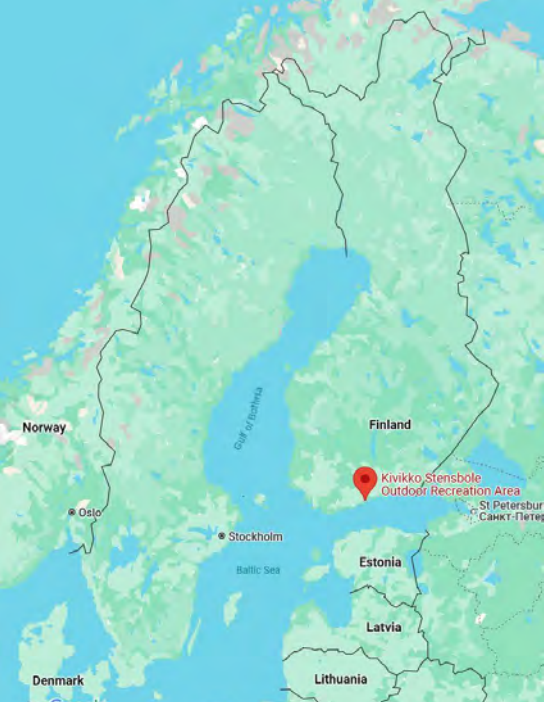
mira.m.gronroos@helsinki.fi

Kivikko forest

Circa 76 ha

E75 HIGHWAY

KONTULA metro station



Kivikko forest

- One of the largest urban forests in Helsinki
- Over 100 year old trees, dead wood
- City has rated as
 - valuable area for plants, polypores and hymenoptera (e.g. bees)
 - important for birds
 - valuable geological area: many ice age formations
- Also historical value: many remains of structures from the world wars



Beach of Ancylus lake

Kivikko forest network

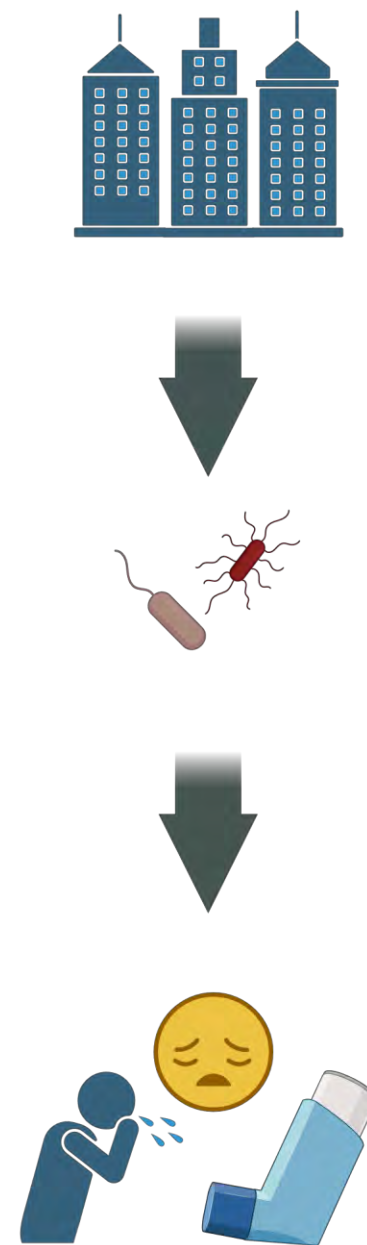
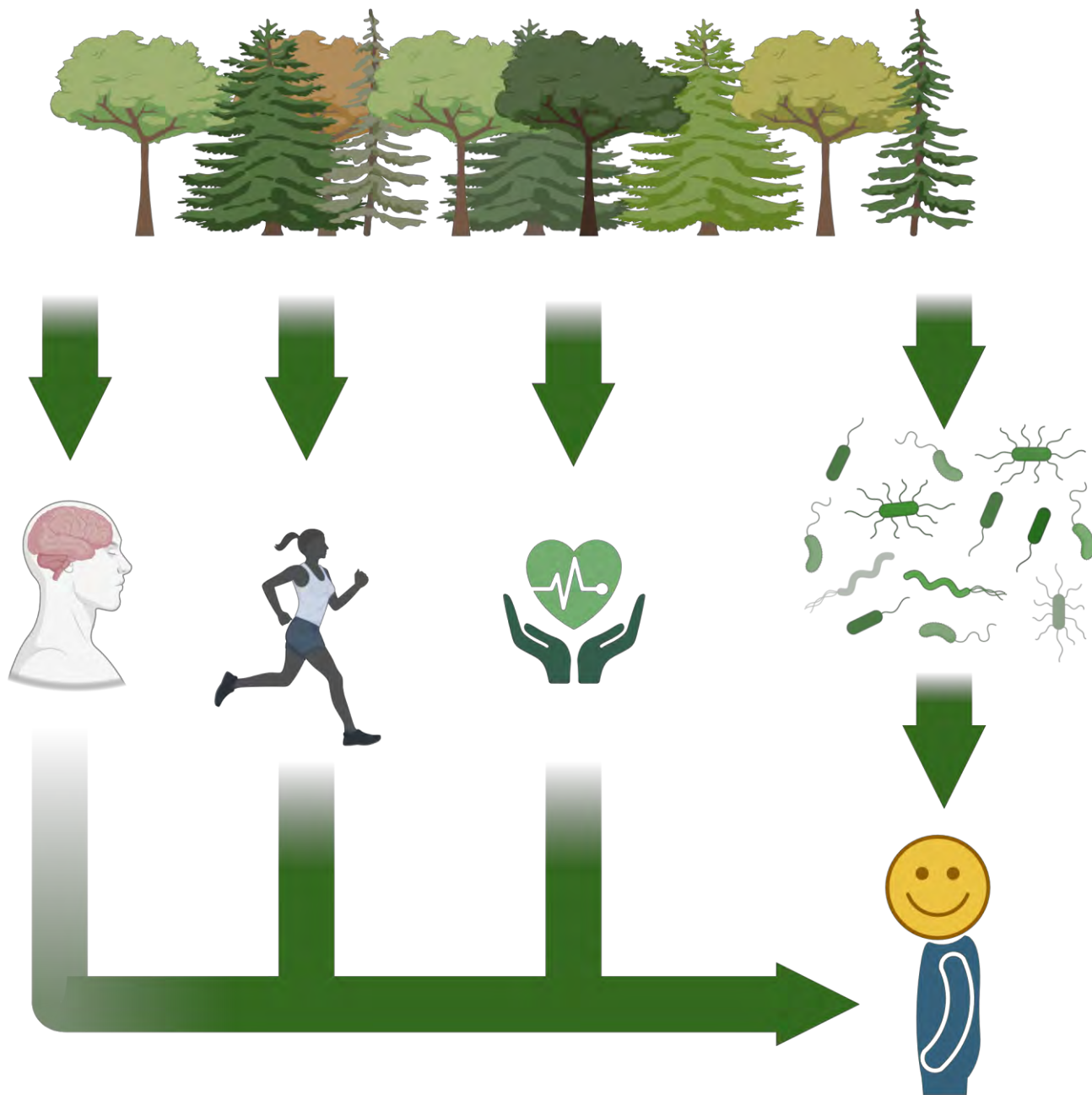
- Founded in 2021
- Loose group of local residents
- Active organizers 5-10 persons
- E-mail list ~50 persons
- Followers in Instagram ~350
- Followers in Facebook ~700
- Written four petitions to decision makers
- Arranged more than 20 events incl. lectures, theme walks in forest, art events
- Collaboration with
 - Helsinki nature conservation organization
 - "Save Matokallio forest" -movement



My background

- Doctoral thesis in animal ecology
 - Severity of biodiversity crisis and acknowledging the intrinsic value of nature
- As a post doctoral researcher, I joined "Nature based solutions" research group in University of Helsinki
 - Studies on nature's well-being effects
 - Importance of urban forests for citizens







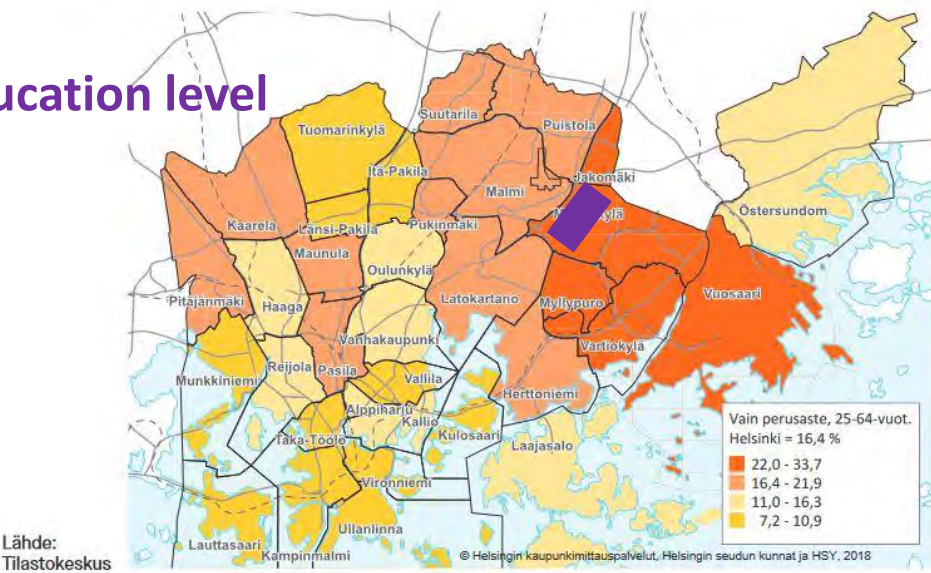
Demographies

Foreign language speakers



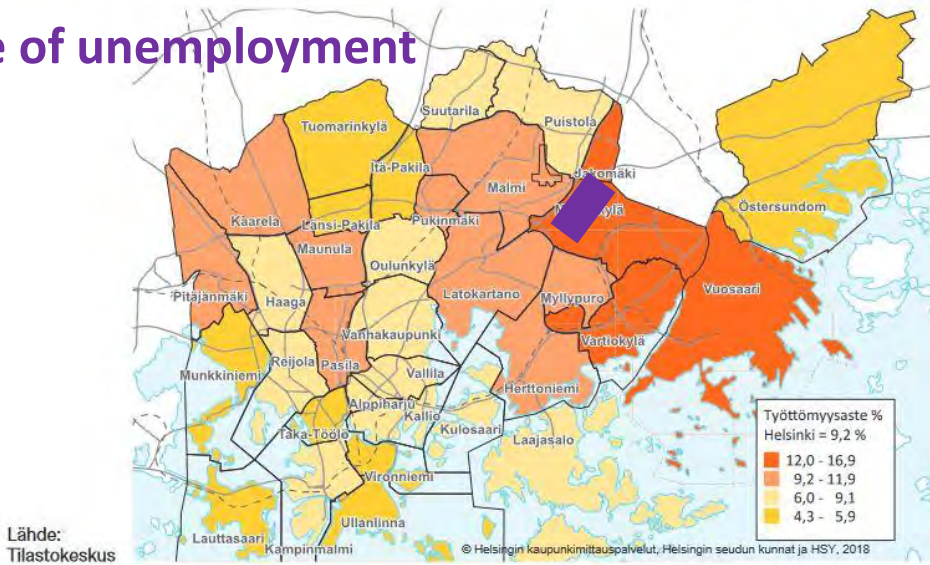
Education level

Kuva 7. Väestön koulutustaso: Ei perusasteen jälkeistä tutkintoa, osuus 15 vuotta täyttäneistä peruspiireittäin 31.12.2018
Figur 7. Befolkningens utbildningsnivå: ingen skolning efter grundskolenivån, andel av de 15 år fyllda distrikts vis 31.12.2018
Figure 7. Education level of population: proportion of 15 year old or older having no post-compulsory education, on 31 Dec. 2018



Rate of unemployment

Kuva 8. Työttömyysaste Helsingissä peruspiireittäin 31.12.2017
Figur 8. Arbetslöshetsgraden i Helsingfors distrikt med medeltalet för hela staden 31.12.2017
Figure 8. Rate of unemployment in Helsinki's districts compared with the average for the whole city on 31 Dec. 2017



Tale-project

- Our aim: Reach out to participants also from other than Finnish-speaking population groups
- One meeting at KVS-foundation
 - Three grassroots actors
 - International/immigrant students
- Active collaboration with Sari Pohjola and Seija Purhonen when arranging the event



Hyvinvointia metsästä - iltapäivä 28.10.2023



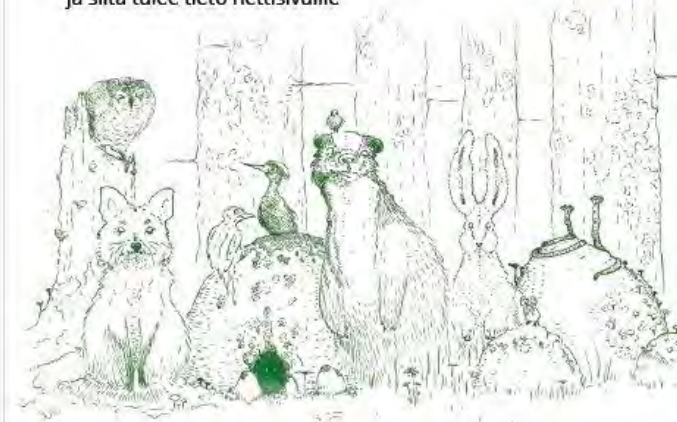
klo 13.00-16.00 Kivikon metsässä
Kokoontuminen: Kivikonkaari 11, Helsinki

Tule viettämään luontoiltaa Kivikkoon! Luvassa on ohjattua Asahi-terveysliikuntaa (klo 13-14) ja metsäkävely (noin klo 14-15), jonka aikana tutustutaan metsän eliöihin ja hyvinvointivaikutuksiin. Kävelyn lopuksi on pulla- ja mehutarjoilu.

Ilmoittaudu mukaan, jos haluat varmistaa, että sinulle riittää syötävää ja juotavaa. Voit tulla mukaan myös ilman ilmoittautumista.

Ilmoittaudu: <https://bit.ly/kivikkometsa>

Hyvin sateisella/tuulisella säällä tapahtuma perutaan ja siitä tulee tieto nettisivuille



Wellbeing from the forest -
afternoon. Scan the QR
code and read more on
the website

Barwaaqo ka dhacda
kaynta. Sawir koodka QR
oo wax badan ka akhri
mareegaha

الازدهار من حدث الغابة. امسح
رمز الاستجابة السريعة ضوئياً
واقراً المزيد على الموقع

Процветание от лесного
мероприятия.
Отсканируйте QR-код и
узнайте больше на сайте.



Euroopan unionin
osarahjoittama

Järjestäjät:

Kivikon metsän puolesta -verkosto &
Tale-hanke, Kvs-säätiö



Kivikon metsän puolesta



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Lue QR-koodi ja
katso ohjelma

Wellbeing from forest -event

- Asahi-exercise (20 pers.)
- Forest walk with some forest and wellbeing information (15 pers.)
- Photo contest



Thoughts and experiences

- Attracted participants but not non-Finnish speakers
- There was good potential because of
 - Translations
 - Aim to reach target group already when planning
 - Additional visibility and resources
- Possible reasons for not succeeding in the main aim
 - Tight timetable
 - We did not really reach the LOCAL target group before hand



Winner of the photo contest: Suvi Päivinen

Thoughts and experiences

- Easy to communicate with the coordinators of Tale-project
- We got the feeling that our work as activists was valued
- Great idea to bring together several grassroots actors
- More meetings with other actors would have been needed to facilitate the exchange of experiences and ideas



Photo: Irene Auer

After TALE: accessible forest event

- Collaboration with a disability activist
- Local service centre for elderly was not interested in collaboration
- Event attracted about 20 participants
- Feedback: Café was tempting!



Final words

- Residents seem to have interest in protecting the forest and participating in the events
- Balance between attracting new people vs. affecting policy makers
- Group of active organizers is small -> vulnerable for personal life changes





Thank you for your attention!